



Topic of the Speech:

Aesthetic Computing and Intelligent Fashion Design

Prof. Yan Hong

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Hong Yan, male, Professor and Ph.D. supervisor, holds doctoral degrees in Engineering, Design, and Intelligent Manufacturing. He is a Fellow of the Royal Society of Arts (UK), a recipient of the Youth Talent Support Program of the China Association for Science and Technology, and an awardee of the China Postdoctoral International Exchange Program. He serves as Associate Chair of the Department of Fashion Design and Engineering at Soochow University, an Outstanding Young Scholar of Soochow University, and Executive Director of the Jiangsu Provincial International Joint Laboratory for Sustainable Textile Materials and Engineering.

He concurrently holds roles as a committee member of the Artificial Intelligence in Textile Industry Committee and the Youth Working Committee of the China Textile Engineering Society, a member of the Fashion and Art Committee of the China Wool Textile Association, and an expert member of the Expert Committee for China's Fashion Industry Digital Transformation Innovation Center and the Manufacturing Innovation and Entrepreneurship Committee of the China Technology Entrepreneurship Association.

Prof. Hong is an editorial board member of International Journal of Clothing Science and Technology and Industria Textila (both SCI-indexed), Advanced Materials & Sustainable Manufacturing, and youth editorial board member for three leading Chinese journals: Journal of Textile Research, Silk, and Modern Textile Technology. He also serves as an EMBA mentor at Hong Kong Advanced School of Business and holds adjunct professorships at six institutions including China Academy of Art and Taiyuan University of Technology.

Prof. Hong earned three Ph.D. degrees from the University of Lille (France, in Intelligent Manufacturing), Gheorghe Asachi Technical University of Iași (Romania, in Industrial Design), and Soochow University (China, in Fashion Design and Engineering). He has previously worked as a researcher and postdoctoral fellow at GEMTEX, France's National Key Laboratory of Textile Engineering.

His research focuses on Intelligent Industrial (Fashion) Design and Engineering. He has led more than ten research projects including those funded by the EU Horizon 2020 and the National Natural Science Foundation of China, with over eight at the provincial or ministerial level. He has published nearly 100 high-quality papers, over 50 as first/corresponding author in SCI/SSCI journals, and holds four authorized invention patents. He contributed as a key expert to reports including Global Textile Industry Outlook, White Paper on Technological Innovation in China's Garment Industry, and Report on Sustainable Fashion Consumer Demographics in China.

In industry collaboration, Prof. Hong has worked extensively with Carlin International (France) and currently serves as its China CEO. He provides trend and brand strategy consulting to luxury groups such as Kering and Chanel, and serves as a consultant to fashion-listed companies like Erdos Group. His design works have been showcased at Hong Kong Fashion Week (2014), selected for France's Maisons de Mode incubator (2017), and featured at Paris Fashion Week for three consecutive years with full sponsorship from the French government. His work has also appeared at Riga Fashion Week, 48H Maisons de Mode, and the Nanjing Cheongsam Museum, and has been featured in Harper's Bazaar and L'Officiel.